

# A good neighbor is a green neighbor.™

**S**tate Farm® is committed to a future where environmental values are key to the way we do business. We will continue to find solutions to reduce our Company impacts and help build safer and greener communities.

State Farm has a long tradition of being environmentally responsible. From the spaces, equipment, and vehicles we manage, right down to the way we purchase, use, and recycle our paper, we've found that making good environmental choices is good business. It's also part of being a good leader in the communities in which we serve.

Here are a few highlights of State Farm's environmental efforts:

## Our Paperless Options

Our paperless billing option for customers saves more than 20,000 trees\* annually. To learn more about this option as a State Farm customer, check us out at: [Paperless Billing](#) <sup>1</sup>

## Our Major Buildings

In 2008, State Farm's largest buildings across the Enterprise scored a collective EPA Energy Star rating of 84. This means that as a whole, our buildings were more energy efficient than 84 percent of other comparable buildings. Likewise, in 2008, we reduced our facilities and fleet CO<sub>2</sub>e emissions by 78 million pounds.

## Our Fleet

In recent years, we've not only reduced the number of vehicles in our transportation fleet, we've introduced many hybrid and flexible-fuel vehicles, making us one of the 20 *Automotive Fleet* magazine's Environmental Leadership Award winners for 2009.

## Our Recycling Efforts

Recycling options for paper, electronics, batteries, cardboard, glass, plastic, metal, fluorescent tubes, printer/toner cartridges, and carpet are available at most of our major facilities. In 2008, we kept more than 24 million pounds of waste from landfills. And with our practice of keeping carpet out of landfills by recycling and making charitable donations, since 2005, State Farm has diverted more than one million square yards of carpet from landfills.

Many of our State Farm agents are also actively involved in recycling and energy conservation activities.

This is just a fraction of State Farm's environmental efforts. To learn more, visit us online at:

<http://www.statefarm.com/green>

\*Environmental impact estimates were made using the Environmental Defense Fund Paper Calculator. For more information, visit [www.papercalculator.org](http://www.papercalculator.org)



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## What Can You Do?

Are you looking for ways to be more environmentally responsible at work, at home, and on the road? Incorporating the following behaviors into your everyday life is a good start.

At Work	At Home	On the Road
<p><b>Reusable Beverage Containers</b> Use a permanent mug for that morning cup of coffee, tea, or water at work. You'd be amazed at how many disposable containers can be kept out of the landfills this way and how much money you will save.</p>	<p><b>Take More of Your Mail Online</b> If 20 percent of U.S. households were to switch to electronic bills, statements, and payments, every year the collective impact could save 1.8 million trees. To convert your State Farm statements, visit: State Farm <a href="#">Paperless Billing</a>.<sup>1</sup></p>	<p><b>Slow and Steady is the Way</b> "Jack-Rabbit" starts waste gas and lead to higher pollution. A few seconds of rapid acceleration can produce significantly more carbon monoxide emissions than the vehicle would normally produce over several minutes at a steady cruising speed.</p>
<p><b>Recycle</b> Find the recycling bins near you and use them. Recycle your paper, plastic, aluminum, and glass where recycling is available. For every 1 ton of plastic that is recycled, we save the equivalent of 2 people's energy use for 1 year, the amount of water used by 1 person in 2 month's time, and almost 2,000 pounds of oil.</p>	<p><b>Reusable Bags for Shopping</b> An estimated 12 million barrels of oil are used to make the 88.5 billion plastic bags consumed in the United States annually. Each reusable bag you use has the potential to eliminate an average of 1,000 plastic bags over its lifetime.</p>	<p><b>When Inflation is Good</b> Tires can lose 1 to 2 pounds of pressure each month and that number increases in the winter months. Properly inflated tires can boost fuel efficiency by about 3 percent, equaling about 20 gallons of gas a year on average.</p>
<p><b>Duplex Your Printing and Copies</b> It's easier than you think. Check with your employer or printer instruction manual to learn more.</p>	<p><b>Your Home's Heating and Cooling System</b> You can save about \$180 per year by properly setting a programmable thermostat and maintaining those settings.</p>	<p><b>Get a Fuel-Efficient Tax Break</b> Automakers are offering hybrid vehicles that can get up to 48 miles per gallon. <a href="#">Tax incentives</a><sup>2</sup> may exist for fuel efficient vehicles.</p>
<p><b>Travel Versus Virtual Meetings</b> Consider meeting virtually before you book travel tickets or take that long drive. Before making the decision to travel, consider: What is the business value of the trip? Will the same event be held closer to my location? Can I attend the event virtually?</p>	<p><b>Lighting</b> Replacing three incandescent light bulbs with energy efficient CFL (compact fluorescent light) bulbs can save you up to \$90 over the life of the bulbs because they are 75% more energy efficient.</p>	<p><b>Save the Drive, Share the Drive</b> If just one in 10 Americans used public transportation daily, U.S. reliance on foreign oil would decrease 40 percent.</p>
<p><b>Save Electricity</b> Turn off your lights, monitor, and printer each night. Also, when you're the last to leave a conference room, turn out the lights.</p>	<p><b>Don't Throw it Away</b> Donating unused items rather than discarding them can reduce landfill buildup and may make you eligible for a tax benefit.</p>	<p><b>Quality Matters in Oil</b> Choosing your manufacturer's recommended grade of motor oil, including re-refined motor oil, can boost fuel efficiency by 1 to 2 percent.</p>
<p><b>Mind the Blinds</b> If you're in a room with windows, open the blinds during sunny days when it's cold outside. Close them when it's hot. This will lower demand for energy to heat and cool buildings. Use sunlight instead of artificial light when possible.</p>	<p><b>Community Recycling Programs</b> Did you know, for example, recycling one aluminum can (as opposed to creating one from raw materials) saves enough energy to run a television for three hours?</p>	<p><b>Try Foot Power</b> Walking and biking can improve your health, reduce fuel use, and reduce pollution.</p>
<p><b>Carpools and Vanpools</b> If carpools or vanpools are available to you ... use them. This will significantly reduce emissions and could save you time and money.</p>	<p><b>Take Shorter Showers</b> Shortening your shower time by two minutes and using a low-flow shower head could reduce your water consumption by up to 70 gallons per week and your energy use by heating less water.</p>	<p><b>De-Junk Your Trunk</b> For every 100 pounds of weight in your vehicle, fuel economy is reduced by 1 to 2 percent. Removing 100 pounds from your vehicle can save up to a full tank of gasoline each year.</p>

<sup>1</sup> [www.statefarm.com/insurance/service\\_center/ebpp/ins\\_service\\_ebpp.asp](http://www.statefarm.com/insurance/service_center/ebpp/ins_service_ebpp.asp)

<sup>2</sup> [http://www.fueleconomy.gov/feg/tax\\_hybrid.shtml](http://www.fueleconomy.gov/feg/tax_hybrid.shtml)



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