

State Farm Life Insurance Company

Variable Deferred Annuity Performance and Returns

Monthly Returns for Period Ending 10/31/2009

(before deduction of annual administrative fee and surrender charges)

Fund	Inception Date	YTD Returns	Average Annual Returns				Since Inception
			1-Year	3-Year	5-Year	10-Year	
Large Cap Equity Index Fund	1/22/1998	16.25%	8.82%	-8.13%	-0.98%	-2.26%	0.94%
Small Cap Equity Index Fund ¹	1/29/1998	12.24%	4.47%	-10.12%	-1.18%	2.33%	1.88%
International Equity Index Fund ²	1/22/1998	22.33%	23.75%	-6.93%	3.13%	0.34%	2.49%
Stock and Bond Balanced Fund	1/29/1998	14.74%	12.64%	-2.38%	1.25%	0.78%	2.20%
Bond Fund	1/22/1998	11.10%	17.42%	5.42%	3.69%	4.60%	4.23%
Money Market Fund ³ 7-Day Current Yield as of 10/31/2009 : 0.00%*	1/29/1998	-0.87%	-0.87%	1.40%	1.71%	1.58%	1.93%
Large Cap Equity Fund	8/1/2005	11.53%	2.02%	-14.96%	--	--	-7.87%
Small/Mid Cap Equity Fund ¹	8/1/2005	16.05%	6.99%	-9.34%	--	--	-5.65%
International Equity Fund ²	8/1/2005	28.52%	28.02%	-8.40%	--	--	-0.09%

This information must be preceded or accompanied by a current [prospectus](#). Please read the prospectus and consider the investment objectives, risks, charges and expenses and other information it contains about State Farm Variable Products carefully before investing. This performance data represents past performance and does not guarantee future results. Investment return and principal value will fluctuate so that your account value may be worth more or less than the premiums you paid. Recent performance may be less than the figures shown.

AP2009/10/9904

Assumptions:

- The above State Farm Variable Deferred Annuity policy Total Returns reflect all underlying fund fees and expenses - see [prospectus](#).
- The Total Returns reflect all contract level fees and expenses (including the daily Mortality and Expense Risk Charge at a current annual rate of 1.15% of net assets) except for the \$30 annual administrative fee (waived if total premiums of at least \$50,000 have been paid) and surrender charges (7% in year 1, declining by 1% each following year until it reaches 0% in year 8). Their inclusion would reduce the returns shown.
- The since inception total return period begins on the Fund inception date. The 1-year total return period begins one year prior to the indicated ending date.

Monthly Returns for Period Ending 10/31/2009

(after deduction of annual administrative fee and surrender charges)

Fund	Inception Date	YTD Returns	Average Annual Returns				Since Inception
			1-Year	3-Year	5-Year	10-Year	
Large Cap Equity Index Fund	1/22/1998	7.86%	2.45%	-9.63%	-1.63%	-2.59%	0.72%
Small Cap Equity Index Fund ¹	1/29/1998	4.13%	-1.66%	-11.60%	-1.83%	2.10%	1.65%
International Equity Index Fund ²	1/22/1998	13.57%	16.57%	-8.44%	2.50%	0.03%	2.26%
Stock and Bond Balanced Fund	1/29/1998	6.46%	6.06%	-3.92%	0.60%	0.51%	1.98%
Bond Fund	1/22/1998	3.07%	10.59%	3.82%	3.01%	4.38%	4.01%
Money Market Fund ³ 7-Day Current Yield as of 10/31/2009 : -0.25%*	1/29/1998	-8.06%	-6.72%	-0.17%	1.05%	1.32%	1.70%
Large Cap Equity Fund	8/1/2005	3.47%	-3.98%	-16.42%	--	--	-8.78%
Small/Mid Cap Equity Fund ¹	8/1/2005	7.67%	0.71%	-10.82%	--	--	-6.56%
International Equity Fund ²	8/1/2005	19.76%	20.61%	-9.91%	--	--	-1.00%

Assumptions:

- The above State Farm Variable Deferred Annuity policy Total Returns reflect all contract level and underlying fund fees and expenses (including the daily Mortality and Expense Risk Charge at a current annual rate of 1.15% of net assets, the investment advisory fees and other expenses incurred by the funds - see [prospectus](#)).

· The Total Returns include the \$30 annual administrative fee (waived if total premiums of at least \$50,000 have been paid) and surrender charges (7% in year 1, declining by 1% each following year until it reaches 0% in year 8). However, the Money Market Fund 7-day Current Yield does not include surrender charges. The fees and expenses are based on an assumed average account size of \$11,800 as of 10/31/09.

· The since inception total return period begins on the Fund inception date. The 1-year total return period begins one year prior to the indicated ending date.

Quarterly Returns for Period Ending 9/30/2009

(after deduction of annual administrative fee and surrender charges)

Fund	Inception Date	YTD Returns	Average Annual Returns				
			1-Year	3-Year	5-Year	10-Year	Since Inception
Large Cap Equity Index Fund	1/22/1998	9.48%	-13.47%	-8.13%	-1.05%	-1.90%	0.86%
Small Cap Equity Index Fund ¹	1/29/1998	12.06%	-16.37%	-7.39%	0.10%	2.97%	2.31%
International Equity Index Fund ²	1/22/1998	15.87%	-5.66%	-6.92%	3.65%	0.59%	2.44%
Stock and Bond Balanced Fund	1/29/1998	7.29%	-5.08%	-2.94%	0.95%	0.93%	2.07%
Bond Fund	1/22/1998	2.70%	5.17%	3.82%	3.02%	4.34%	4.02%
Money Market Fund ³ 7-Day Current Yield as of 10/31/2009 : -0.25%*	1/29/1998	-7.98%	-6.63%	-0.05%	1.08%	1.41%	1.73%
Large Cap Equity Fund	8/1/2005	5.09%	-19.25%	-15.27%	--	--	-8.60%
Small/Mid Cap Equity Fund ¹	8/1/2005	13.69%	-18.86%	-7.25%	--	--	-5.47%
International Equity Fund ²	8/1/2005	22.48%	-6.25%	-8.23%	--	--	-0.51%

Assumptions:

· Standardized returns reflect all contract level and underlying fund fees and expenses (including the daily Mortality and Expense Risk Charge at a current annual rate of 1.15% of net assets, the investment advisory fees and other expenses incurred by the funds – see [prospectus](#)), including the \$30 annual administrative fee (waived if total premiums of at least \$50,000 have been paid) and surrender charges (7% in year 1, declining by 1% each following year until it reaches 0% in year 8). However, the Money Market Fund 7-day Current Yield does not include surrender charges.

· The fees and expenses are based on an assumed average account size of \$12,100 as of 9/30/09.

· The 1-year standardized return period begins one year prior to the indicated ending date.

¹ Small company investing involves a higher level of risk than investing in larger, more established companies.

² Investing in foreign securities may involve different and additional risks, including higher trading and custody charges, less stringent accounting, legal and reporting practices, potential for political or economic instability, and currency fluctuation.

³ *An investment in a money market fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the fund.*

* The yield quotation more closely reflects the current earnings of the Money Market Fund than the return quotation.

Annual Administrative Fee

State Farm will also deduct a \$30 annual administrative fee on each Policy Anniversary, on the day of any surrender if the surrender is not on the Policy Anniversary, or on the Annuity Date if the Annuity Date is not on the Policy Anniversary. We will waive this fee if total premiums of at least \$50,000 have been paid under a Policy at the time the Annual Administrative Fee would have otherwise been deducted.

See your State Farm [registered representative agent](#) for details on coverage, costs, restrictions, and renewability.

Policy series 97040 & 97090 in all states except

MT, NY, WI; 97090 in MT, A97040 & A97090 in NY, WI

Issued by:

State Farm Life Insurance Company
(Not Licensed in MA, NY, or WI)

Home Office: Bloomington, Illinois

State Farm VP Management Corp.

(Underwriter and Distributor of
Securities Products)

One State Farm Plaza

Bloomington, Illinois 61710-0001

1-888-702-2307

Not FDIC Insured

*No Bank
Guarantee
*May Lose Value

IL-106.4