

# Hispanic Association on Corporate Responsibility (HACR)



Founded in 1986, the Hispanic Association on Corporate Responsibility (HACR) is one of the most influential advocacy organizations in the nation representing 14 national Hispanic organizations in the United States and Puerto Rico. HACR's mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with our economic contributions. To that end, HACR focuses on four areas of corporate responsibility and community reciprocity; employment, procurement, philanthropy, and governance.

Collectively, the coalition members reflect the voice of more than 46.6 million Hispanics living in the United States and Puerto Rico, serving those diverse communities through advocacy, education, representation, assistance, capacity building, public policy support, resource development, and the exertion of political influence.

## Mission

HACR's mission is to advance the inclusion of Hispanics in corporate America at a level commensurate with our economic contributions. HACR focuses on four areas of corporate responsibility and market reciprocity. They are: Employment, Procurement, Philanthropy, and Governance.

## Programs:

### HBS

In 2003, Harvard Business School (HBS) and the Hispanic Association on Corporate Responsibility (HACR) launched a comprehensive executive education program on corporate governance.

### YHACR

The Young Hispanic Corporate Achievers program is an annual awards, leadership development, and networking program that recognizes young Hispanic achievers. Entrants to the program are between the ages of 25 and 40 years of age working at Fortune 500 companies. Upon selection as a YHCA Honoree, these young Hispanic achievers will be formally recognized as role models for other young, corporate professionals by their respective companies.

## State Farm® Background:

State Farm joined HACR as a member in January 2008.

Irma Bantista is a member of the first Young Hispanic Corporate Achievers program.

State Farm will participate in the upcoming HACR symposium in April 2008. This enables State Farm to be aware of current and future trends in the Hispanic community and on employment, procurement, philanthropy, and governance.

## At A Glance:

### Contact Information:

#### HACR Office Address:

1444 I Street, NW  
Suite 850 Washington, DC  
20005

Tel. (202) 835-9672  
Fax. (202) 457-0455

e-mail: [hacr@hacr.org](mailto:hacr@hacr.org)

#### HACR President & CEO Carlos F. Orta

### 2008 Events

APRIL 28-30, NEW YORK

### State Farm Contact

- Irma Bantista  
(309) 766-0723