

# National Association for the Advancement of Colored People (NAACP)



On February 12<sup>th</sup>, 1909 The National Association for the Advancement of Colored People was founded by a multiracial group of activists. They initially called themselves the National Negro Committee.

For more than ninety five years, the NAACP built and grew on the collective courage of thousands of people. People of all races, nationalities and faiths united on one premise --that all men and women are created equal.

The nation's oldest civil rights organization has changed America's history. Despite violence, intimidation and hostile government policies, the NAACP and its grass-roots membership persevered.

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

## State Farm® sponsored initiatives

The **Academic, Cultural, Technological and Scientific Olympics (ACT-SO)** program is a yearlong enrichment program and competition in which high school students compete in 25 different categories.

For over 25 years, it has worked to help students develop and enhance their academic and artistic abilities and is the flagship program of the NAACP. Its goal is to raise the standard of excellence among today's youth (9th - 12th grades) while providing them with positive role models and images to assist in their personal growth and development.

Investments in this program are used to provide computers for the national winners, sponsorship of grants for local chapters, funding for training materials and seminars, continued development of a new competition categories, marketing, advertising and public awareness. The National ACT-SO Awards Competition takes place as a prelude to the Annual NAACP Convention.

## ACT-SO Categories

SCIENCES	HUMANITIES	PERFORMING ARTS
Architecture	Music Composition	Dance
Biology	Original Essay	Dramatics
Chemistry	Play Writing	Instrumental/Classical
Computer Science	Poetry	Instrumental/Contemporary
Mathematics	VISUAL ARTS	Music Vocal/Classical
Physics/Electronics	Drawing	Music Vocal/Contemporary
Physics/Energy	Painting	Oratory
Physics/General	Photography	BUSINESS
	Sculpture	Entrepreneurship
	Filmmaking/Video	

## At A Glance:

### Contact Information:

4805 Mt. Hope Drive,  
Baltimore, MD 21215  
[www.naacp.org](http://www.naacp.org)

### President/CEO:

Dennis Courtland Hayes (Interim)

### FAST FACTS

State Farm is a sponsor of the Annual ACT-SO Competition, Delegates Reception and National Convention

Michael Brown is a member of the ACT-SO Industry Advisory Council

Since 2003, State Farm has provided national 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place category winners a new laptop computer to further their learning and studies

In 2004, State Farm provided \$2,500 grants to over 80 branches across the country in creating or sustaining local ACT-SO programs

### State Farm Contact

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