

National Black Child Development Institute (NBCDI)



Since 1970, the National Black Child Development Institute (NBCDI) has remained steadfast in its mission -- "To improve and protect the quality of life for children and their families by giving every child a chance." With a focus on early childhood education, elementary and secondary education, child welfare and health, the Institute accomplishes this mission by:

- Serving as a vital information resource to all individuals who work directly with children. They particularly work with child care professionals, educators, parents, social workers and academicians
- Providing direct services at the local level through its nationwide affiliate network. This network is composed of volunteers who work in concert with the Institute to improve child welfare services, provide access to universal early care and education, build family support services, and provide vital information on children's health.

State Farm® sponsored initiatives:

NBCDI's National Conference is one of the nation's leading professional development opportunities for those working to improve the lives of children, youth and their families.

Each year thousands of individuals from various fields convene to acquire the knowledge and skills needed to ensure a quality future for all children and youth.

The Calendar of Children is an attractive work of art filled with historical facts saluting four centuries of African American achievement.

Child Health Talk (CHT) is an NBCDI publication that addresses a number of issues impacting children. They range from nutrition and fitness to physical health and child passenger safety. Topics are selected based on what parents and caregivers say will help them with the overall growth and development of their children. State Farm is the exclusive sponsor of **Child Health Talk (CHT)**; it is available in English and Spanish.

Entering the College Zone (ECZ) ECZ is sponsored by State Farm. It is designed to substantially increase the number of disadvantaged students who enter college. The program equips parents and middle school children with the skills and resources needed to navigate the college preparation process. To date more than 35,000 children have participated in the **ECZ** program. It is conducted in 23 cities nationwide. It is a collaborative effort between NBCDI, major public school systems, and colleges and universities.

At A Glance:

Contact Information:

1101 15th ST NW
Suite 900
Washington, DC 20005
www.nbcdi.org

President:

Evelyn K. Moore

Additional Projects and Resources:

- **Love to Read** is a research-based early literacy program. It is designed to improve the academic success of African American children. The program targets parents and caregivers of children, 0 through 6.
- **Parent Empowerment Project (PEP)** is a four-part parent education curriculum. It identifies and discusses culturally competent and appropriate parenting practices. Program activities focus on parent training, infant and child development, and family support.
- **African American Parents Project** is conducted in partnership with the National Institutes of Health (NIH). One of the outcomes of the partnership is the publication, [Helping Children Cope with Crisis Guide](#).

State Farm Contact

- Michael J Brown
(309) 766-9741