



## National Coalition on Black Civic Participation

1900 L Street, NW, Suite #700

Washington, D.C. 20036

[www.ncbcp.org](http://www.ncbcp.org)

The Coalition was formed in May of 1976 when 35 national organizations came together to start the National Coalition on Black Voter Participation. One of the first goals of the Coalition was to enfranchise more than seven million non-voting Black voters who had been locked out of the political process.

### Goals:

1. Trains community leaders and grassroots activists in overcoming institutional barriers to electoral and civic participation
2. Fosters a dialogue on women's involvement in the political process
3. Involves youth as a civic resources

### Programs:

**Operation Big Vote!** – The primary outreach program of the Coalition. OBV is a nationwide, nonpartisan grassroots voter participation campaign. The program supports voter education, registration and “get out the vote” activities at the local level. The local OBV's hire their own staff and formulate their own plans, while the national office is responsible for providing training and technical assistance.

**\*Black Youth Vote!** – Developed in 1996 as part of a collaborate effort among national organizations focusing on the decline of African-American youth voter participation levels. BYV is an outreach project for 18-29 year olds to empower and encourage increased civic participation as well as engaging fully in the political process.

**Black Women's Roundtable** – This is a project that brings together individuals and organizations committed to social justice and economic equality through the increased participation of women in the political process.

**Information Resource Center** – The center provides general information and responds to citizens' inquires regarding registration processes and voter participation.

**Voices of the Electorate** – This initiative is a diverse, nonpartisan coalition campaign designed to bring together national, state, and local organizations, leaders and community activists to address election reform and other issues impacting civic participation. The VOTE task force develops strategies to bring about election reform on a federal and state level.

## At A Glance:

### President:

Melanie Campbell

### REBUILT HOPE NOW

NCBCP established the ReBuild Hope NOW Campaign to assist the victims who were displaced in recovering, renewing and rebuilding their lives and their communities

This campaign was highlighted in three :30 seconds PSA spots during the 2005 State Farm Bayou Classic

### FAST FACTS

Headquartered in Washington, D.C.

State Farm sponsors and is active in the planning of Black Youth Vote Annual Conference

State Farm also sponsors the Annual Spirit of Democracy Awards Gala and the Spirit of Democracy Symposium on Diversity

President Melanie Campbell to Bloomington in 2005 as the Keynote Speaker during Black History Month

Michael Brown sits on the Board of Directors for NCBCP