



State Farm® Partnership Overview

State Farm's partnership with NHLI was established in 1996 by supporting its Executive Leadership Institute. The institute is an intensive four-week program which provides training in strategic management, public policy, and cultural issues.

Since then, State Farm has expanded its support to programs that transform the lives of Latinas and their communities by:

- Enhancing and developing leadership abilities among Latinas
- Ensuring that Latinas are in leadership positions and have the access and power to influence public policy
- Providing visible role models and mentors for Latinas
- Improving services to Hispanics across the country through its extensive alumnae network

Connecting Points

- Networking, branding, and agent/associated engagement opportunities
- Professional development opportunities for State Farm associates
- State Farm agent, Sonja Mazon Rubalcava and Director, Adriana Comellas-Macretti, are members of the NHLI Board of Directors

2009 Primary Accomplishments

- Increased State Farm associates who've graduated from NHLI Executive Leadership Program to 15
- Sponsored scholarships for the NHLI Leadership Training Program
- State Farm Vice-President Operations, Annette R Martinez, was profiled in NHLI's newsletter and Latina Style Magazine

2010 State Farm Sponsored Programs

- The Executive Leadership Institute
- Latinas Learning to Lead Summer Youth Institute
- Annual Executive Leadership Training Conference
- Latina Congressional Breakfast

ORGANIZATION AT A GLANCE:

President:
Cristina Lopez

CONTACT INFORMATION:

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HISTORY OF NHLI

The NHLI was established in 1978 to address the underrepresentation of Latinas in the corporate, nonprofit and political arenas. Its mission is to develop Hispanas as ethical leaders through training, professional development, relationship building, and community and activism.

NHLI is the only national organization providing executive leadership programs for Latinas in the U.S.

STATE FARM CONTACT

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