

# White House Initiative on Educational Excellence for Hispanic Americans



On Oct. 12, 2001, President George W. Bush signed Executive Order 13230 to establish the President's Advisory Commission on Educational Excellence for Hispanic Americans, charged with strengthening the nation's capacity to provide high quality education while increasing opportunities for Hispanic American participation in federal education programs.

## Partners in Hispanic Education

This formation was announced July 9, 2003 in Washington, D.C. It brought together the White House Initiative (WHI) and some of the nation's leading Hispanic organizations, corporate leaders and national private entities in the important mission to improve education for Hispanics in the United States.

Their goal is to empower the Hispanic American community by equipping families with educational tools and informational resources afforded under No Child Left Behind (NCLB) in order to assist them in becoming stronger advocates for their children's education. The partners work with local communities to reinforce positive expectations that include educational excellence, academic attainment, parental involvement and awareness, academic preparation, mentorship, engagement of the business community, accountability and enrollment in college. To accomplish these goals, partnership participants committed to host education programs (Feria Educativas) in seven pilot cities.

## Partners

The formation of the WHI includes the following partners: United States Hispanic Chamber of Commerce Foundation; MANA, A National Latina Organization; National Association of Hispanic Publications (NAHP); Hispanic Council for Reform and Educational Options (CREO); National Society of Hispanic MBA's (NSHMBA); Cuban American National Council (CNC).

## At A Glance:

### Contact information:

400 Maryland Avenue, SW  
Washington, DC 20202  
<http://www.yesican.gov/>

### Executive Director:

Adam Chavarria

### State Farm Support

\$68,000 since 1999

### Ferias

Each involved a series of events including town hall meetings, educational workshops for parents, students, educators and business and community leaders and a seminar on student financial aid and scholarships.

### Town Hall

Bilingual meetings allowed partners to hear directly from community members about local educational needs and to serve as a forum for educating the community about NCLB.

### Education Conference

Goal is to educate community members about NCLB, give parents the tools for success and raise awareness about local and national programs aimed to help Hispanic students.

### Financial Aid Seminar

This informed middle and high school students and their parents about saving for college and leveraging financial aid resources.

### Venues

*(State Farm sponsored in bold):*

Miami  
The Bronx  
Tucson  
Albuquerque  
**El Paso**  
**San Diego**  
**Detroit**