



Youth Service America (YSA) was founded in 1986 with the mission to expand the impact of the youth service movement with communities, schools, corporations, and governments.

YSA envisions a global culture of engaged youth who are committed to a lifetime of service, learning, leadership and achievement.

YSA is the founder of Global Youth Service Day (GYSD). GYSD, the largest service event in the world, expanded from a single day to include events over a weekend to alleviate any conflicts with religious activities or school. GYSD engages millions of young people and focuses national attention on leadership, the positive contributions of young people, and the service and service-learning initiatives that take place in communities year-round. State Farm® is the presenting sponsor for GYSD.

Existing local organizations are given an opportunity to play a larger role in GYSD by becoming a "Lead Agency." Lead Agencies are provided planning grants to help activate a citywide, regional or statewide recognition of all the young people providing service and participating in service-learning year round. State Farm funds these planning grants.

Additional State Farm Engagement

Through State Farm Companies Foundation funding, YSA administers the Good Neighbor Service-Learning Grants which provide \$1,000 grants to students and teachers for service-learning activities.

In addition, YSA has developed tools to promote participation in NGYSD including:

- Service Vote 2008 – YSA's campaign to engage young people in the political process, beginning with voting.
- SERVENet's "Get Involved!" -- An Internet database where service activities can be matched with those who wish to become involved by using ZIP code to identify local opportunities.
- Project Plan-It -- An Internet tool leading users through the planning and execution process for a service-learning project.
- Tool Kits -- Can be downloaded from the Internet, providing age appropriate suggestions on starting a service-learning project.

State Farm Background

In 2001, the State Farm Companies Foundation provided funds and became the presenting sponsor for GYSD. That same year it began funding Lead Agencies and State Farm Good Neighbor Service-Learning Grants. Over time, the number of lead agencies increased to 75 and the number of Good Neighbor Service-Learning grants increased to 100. YSA's work has increased the visibility of service-learning and State Farm as a major supporter of service-learning. YSA has created a number of awards to recognize both the contributions of service-learning practitioners and legislators in promoting service-learning. YSA always gives State Farm an opportunity to participate in the award process.

At A Glance:

Contact information:

1101 15th Street, NW
Suite 200
Washington, D.C. 20005
www.ysa.org

President and CEO:

Steve Culbertson

Global Youth Service Day Grants

In 2007:

- State Farm granted \$2,000 to Lead Agencies in the United States and Canada
- 51 Lead Agencies planned special events that involved 697,758 volunteers in service projects
- State Farm granted 100 \$1,000 grants to students, teachers and service-learning coordinators

Service Vote 2008

www.servicevote.org

SERVENet.ORG

www.servenet.org

Project Plan-IT

www.ysa.org/planit

Corporate Contact

- Tom Laxton
(309) 766-2449